

Press Release: August 2014

THE DIGITEL GROUP ARE BEHIND TRANMERE ROVERS, ARE YOU?



Pictured from Left to Right: Danny de Brabander (Network Services Manager, Digitel Group), Jeremy Butler (C.E.O Tranmere Rovers), Tom Cullen (Group Managing Director, Digitel Group), Ray Cullen (Sales Director, Digitel Group).

Tranmere Rovers are pleased to announce a new Commercial partnership with Wirral based business telecom specialists Digitel Europe Ltd. To launch the relationship representatives from Digitel Europe Ltd were in attendance at Prenton Park for the friendly against Everton Football Club.

“It gives us great pleasure to be the official business telecoms partner of Tranmere Rovers Football Club,” said Tom Cullen, Group Managing Director of the Digitel Group. “These are exciting times for the club with a new ambitious management team in place over the summer. We feel the club is going in the right direction and we look forward to building on the relationship we have with Tranmere Rovers through both club sponsorship and establishing a new Affinity partnership. This will see Digitel providing both ongoing revenue to Tranmere Rovers and the launch of Digitel’s new INET intelligent telecoms network throughout the Wirral, Merseyside and North Wales areas.”

Danny de Brabander, Network Services Manager of the Digitel Group also commented on the commercial relationship, “Having worked with Tranmere Rovers to implement the INET network to meet their requirements, my team and I now look forward to rolling out the new network to businesses throughout the Wirral and other selected geographic markets.”

Digitel are a single source supplier of anywhere anytime communications. Our end-to end solutions directly help businesses to reduce communications costs, increase operating efficiency and enhance customer service by enabling people to communicate and collaborate more effectively.

For an interview with Tom Cullen or further information, please contact Jane Bonsu on 0151 650 6301.

