

## **Digitel Ltd sponsors Southport FC first team**

Digitel Europe has entered into an agreement with new co-owner of Southport Football Club, James Treadwell, to sponsor Southport FC's first team for the upcoming season. Managing Director Tom Cullen has said, 'This is a continuation of Digitels on-going support for local sports teams, including the Southport FC Under 21s football team.'

In a recent statement, James Treadwell stated, 'Every penny that is spent on sponsorship, on season tickets, through the turnstiles, in the club shop and in the bar allows us to spend more on the playing squad.'

Digitels sponsorship will be indicated on the team shirts by the Digitel logo placed on the back of the shirt. The first time the new team shirts will be worn is at the Southport FC vs Boston United Home game on August 5<sup>th</sup>, part of the Vanarama National League North competition, under new manager Alan Lewer. Digitel wishes them well in their games for the rest of the season and beyond.

