



# Marketing on Hold Promotes Your Products & Services

**digitel**

Business Communications

## **On Hold Marketing Solutions**

### **80% OF NEW BUSINESS COMES FROM EXISTING CUSTOMERS!**

Say you have just 20 calls an hour. This adds up to an extra 160 sales opportunities a day, or 800 over the course of a week. However, out of these calls, 7 out of 10 will be placed on hold, whether it is to transfer a call, ring an extension or transfer to voice mail.

Whilst you have their complete attention, what will you tell them...? Digitel's Marketing On Hold Service offers a unique, tailor made service, designed to help you take advantage of this amazing sales opportunity. By utilising this **On-Hold Time** your client can be informed of seasonal offers and new promotions, opening hours, company history, new products, your web site and much, much more.

### **Limited Time Special Offer!**

**1 CD, 6 Messages  
£ 540.00 + Vat (37% off retail price)**

**All Recorded By Professionals For Professionals**

We have included links to our web site, where you can design your own marketing on hold messages and choose the voice that suits the image of your business. Our voice actors include Claire Anderson, voice over artist for both BBC and ITV, Jack Roberts an American known for voicing Budweiser ads, and Patrick Lunt, the voice of the 9 o'clock news.

**Marketing On Hold Applications.**

**Professional script writing.**

**Find a voice to match your business.**

**Use modern or classical music sources.**



For more information talk to the Marketing Department on

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**digitel**